



WORK 4 A LIVING

People working. People mentored.

We train and equip people to run social-impact businesses that empower the poor to break the cycle of poverty in their lives!

WORK 4 A LIVING provides a solution to unemployment and poverty through EMPLOYMENT and EMPOWERMENT.

About Us



Theory of Change

Mindsets, Worldview, Unforgiveness, Fatherlessness, Animism and Syncretistic religions combine to create generationally-entrenched **patterns of spiritual and physical poverty**. When this mindset is challenged and replaced with

it paves the way for transformation on

personal, family and community levels.

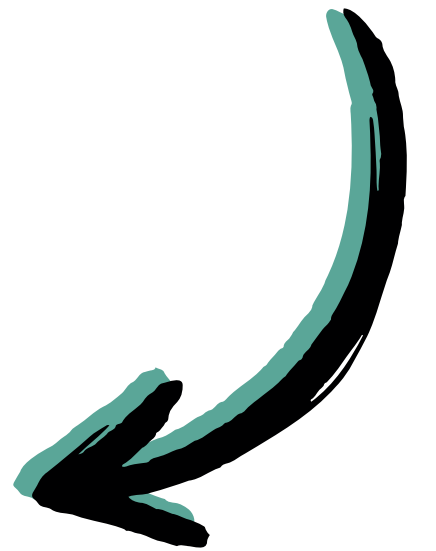
① Changed Worldview

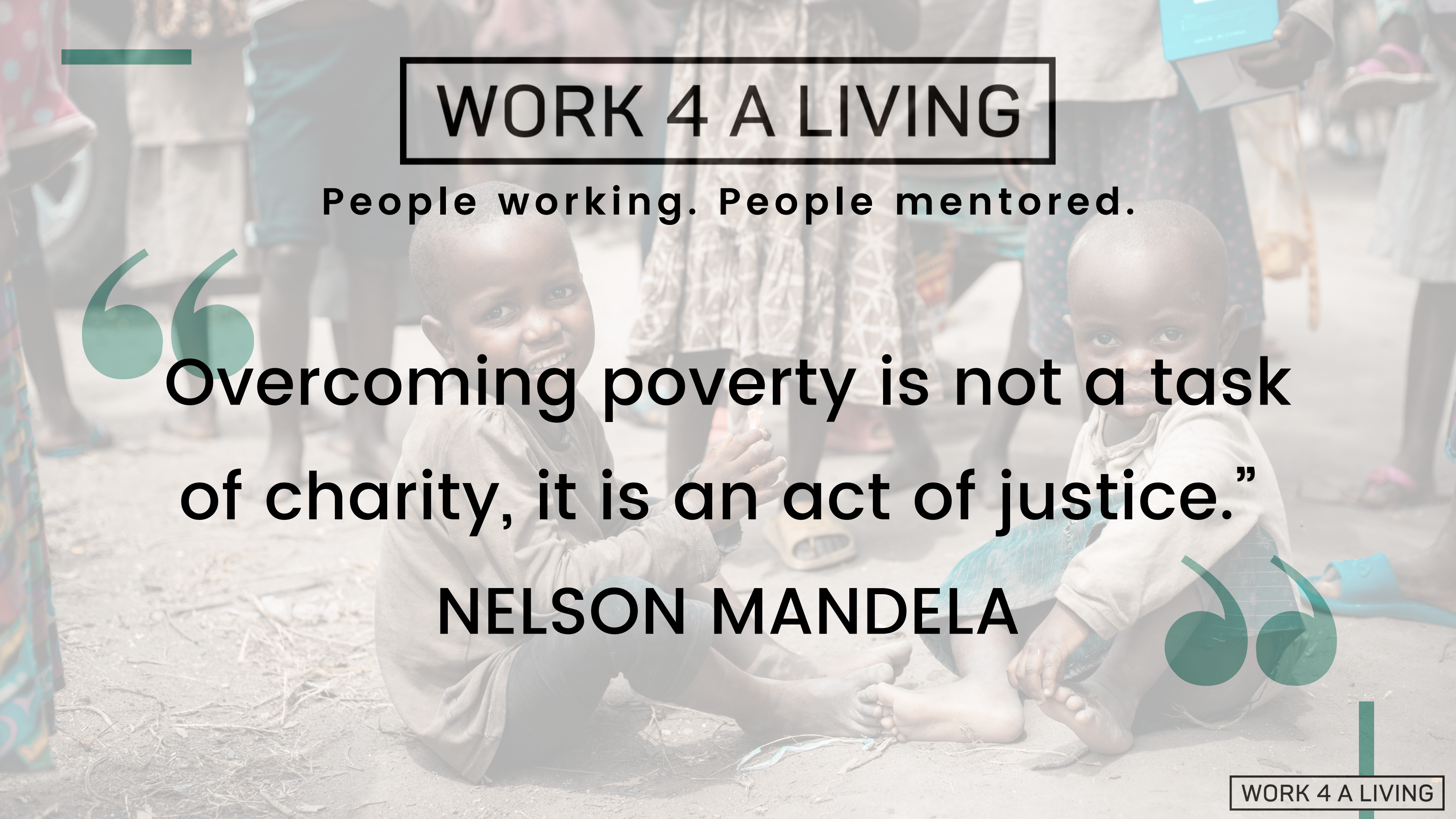
② Truth & Accountability

③ Workplace skills

④ Financial literacy

⑤ Excellence





WORK 4 A LIVING

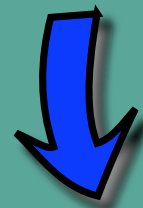
People working. People mentored.

“Overcoming poverty is not a task of charity, it is an act of justice.”

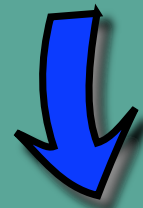
NELSON MANDELA

The Concept

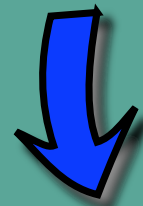
Jobs and opportunities



Bring people to W4AL Hubs



So that they can be mentored



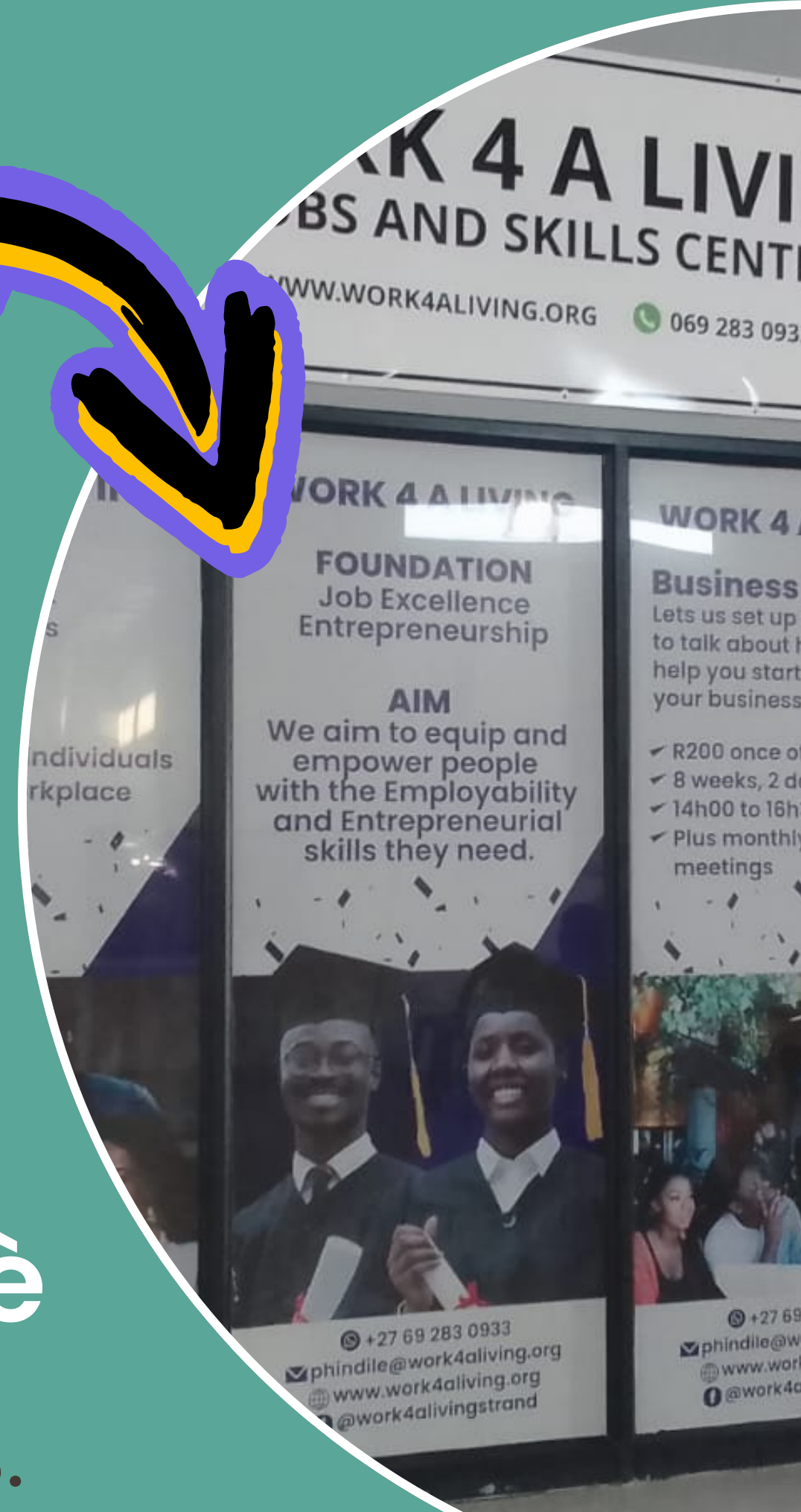
And communities can be built



Hubs

Each W4AL Hub is a **financially self-sustaining business**, run by a **facilitator** who is responsible for conducting an **in-person**

Job Excellence Program and
operating an **E-learning skills café**
(**E-Cafè**) within their respective Hubs.



Courses

1

Job Excellence Program

This course also equips students with the necessary values, and work ethic required to get them to thrive in the workplace. Most importantly the job-excellence course addresses mindsets and excellence.

2

WIRED 4 Business

This course can be taught in a Hub or in small group settings and teaches foundational business skills of how to start and grow a business with what you have.

3

E-Cafe Courses

These are done on the computers in our Hubs in the afternoon, after the Job Excellence classes. Courses, range from merchandising to advanced excel skills. Students complete as many courses as they desire within a set time.

Lifetime Impact

We have expanded into
18 countries

44 431 unemployed students have completed courses at our Hubs

27 447 students upskilled at our Hubs

18 949 people placed in jobs through W4AL's employer network

2 691 people pursued education after the course

2 320 businesses started



WORK 4 A LIVING



WORK 4 A LIVING

People working. People mentored.

“We have seen tens of thousands of people, who are hopeless and discouraged, and unemployed for 5, even 10 years, get empowered through our courses, join a mentorship group and start working within a month of coming to our Hubs!”

WORK 4 A LIVING

How can we help you ?

source the right candidates for your business



Let us know your **RECRUITMENT NEEDS** and we will ensure we find the right candidates for your business!

We understand that **EXCELLENT ENTRY-LEVEL STAFF** are **HARD TO FIND**, so we do the hard work of vetting and evaluating each candidate for you!



CONTINUOUS SUPPLY of excellent staff, as people are coming through our Hubs **EVERY 3 WEEKS!**

WORK 4 A LIVING

Recruit Excellent Staff



from your nearest W4AL Hub!

Providing COST-FREE placements for individuals, assessed
based on the following criteria:

Moral Character
& Ethics

People Skills

Time
Management

Attitude &
Perseverance

Companies that have hired our Graduates



After several unsuccessful attempts to hire staff through traditional HR channels, we discovered the Work4ALiving program. What particularly stood out to us were the **program's emphasis on ethics and integrity**, qualities often overlooked in the business world today. Over the last 5 years we have **successfully hired** two talented individuals from this program into junior roles within our financial services company. Both employees have not only met, but **exceeded our expectations, quickly advancing to better positions**. One of them is currently pursuing studies to become a paralegal. We are extremely proud of their achievements and the positive attitudes they bring to our business. The Work4ALiving program has proven to be a **valuable resource, contributing significantly to our team and company culture**. SANDRA FILEN, FEDGROUP

emphasis on ethics and integrity

Success Stories



WORK 4 A LIVING

We at Archimedes are proud to have **employed 8 W4AL graduates over the 3 years** of which some have grown in the company in a very short time. We are impressed in the manner they conduct an interview whilst **graduates find it easy to integrate into the company** after they have successfully completed the program, **knowing what is expected of them in the work place**. It is one thing getting the job, but another thing to keep it! Thank you W4AL for hosting this program and all your hard work in preparing suitable candidates for workplace readiness and company culture. **DEON KEET, ARCHIMEDES**

easy to integrate into the company

Success Stories



WORK 4 A LIVING

Recruitment Process

- ① Reach out to either Amy Lovemore , Marietjie Dixon or your nearest Hub to obtain a list of vetted candidates meeting your specific criteria.
- ② Upon request, we will forward the vetted candidates' CV's to you and coordinate interviews for the candidates you are interested in.
- ③ Once we have facilitated the connection for the interviews, the subsequent steps in the hiring process are in your hands.
- ④ Only the top performers from each cohort make it onto our employer database, and we make them available to you **AT NO COST!**

Contact

your nearest W4AL Hub!



russel@work4aliving.org



+27 71 972 5473



**W4AL Paarl – Christ Church Paarl,
72 Bonaparte Ave, Klein Parys, Paarl**



work4aliving.org





WORK 4 A LIVING

People working. People mentored.

Thank You!

